

## The Web Design & SEO Company You Need

### "If you build it, WILL THEY COME?"

It's not as easy as you think. A successful website requires many ingredients –

- Professional, striking, [web design](#);
- Intuitive, easy-to-use user interface;
- Compelling copy that sells you, your service, and your products;
- [Search engine optimization](#) ( [SEO](#) ) to assure your site is number 1 in Google;
- [Internet marketing](#) to spread the word.

...to name a few.

### Ever bake a cake without the baking soda?

You wouldn't bake a cake without baking soda because you know if you did it will fall flat. Build a website without all the necessary ingredients and the same thing will happen.

**In fact, it happens all the time. Why? Because most web designers are skilled in only the first of these critical pieces - web design.**

**If you're looking for web design firm, make sure they have proven expertise and can provide more than just web design. Make sure they can do it all.**

Here at Kat & Mouse we know that the recipe for success includes many ingredients to assure that your "cake will rise." We have training, experience, and expertise in not only [web design](#) , but also in programming, usability,

[SEO](#)

(

[search engine optimization](#)

), copywriting, and

[Internet marketing](#)

in all its forms,

**and we use them in every website we build to assure a successful outcome.**

**Build your website without [SEO](#) , good usability, and effective marketing from the get-go, and it may be doomed for failure.**

Don't let that happen to you! It's costly to redo and repair. Avoid that mishap. **Being successful online is much more than just being pretty,** so choose your web designer carefully. Read more about [our approach to web development](#) here.

**If WE build it, they WILL come.  
They'll also STICK around to play the game.**

**Kat & Mouse**

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